

▶ **Drawings Submitted as Digitized Images:**

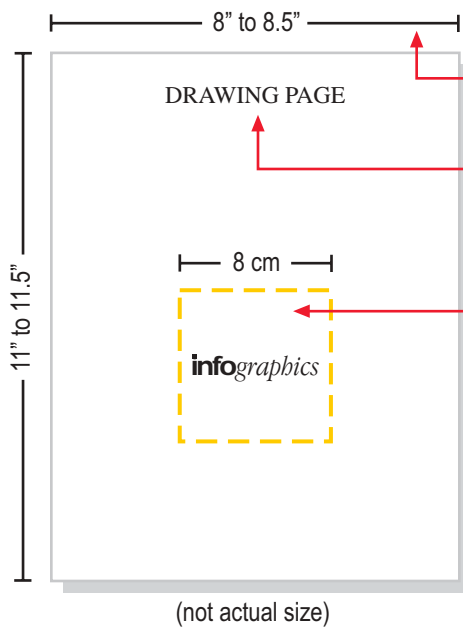
Image must be in jpeg format

Image must be scanned in at no less than 300 dpi and no more than 350 dpi

Image must have a length and width of no less than 250 pixels and no more than 944 pixels

- *DPI means Dots Per Inch*
- *Pixels are the many tiny dots that make up a digital image*
- *1 Dot = 1 Pixel → ○*

944 pixels @ 300 dpi = 8.00 cm = 3.15 in.
 944 pixels @ 350 dpi = 6.85 cm = 2.69 in.
 250 pixels @ 300 dpi = 2.12 cm = .833 in.
 250 pixels @ 350 dpi = 1.81 cm = .714 in.



▶ **Drawings Submitted on Paper:**

Paper size is 8 to 8.5" x 11 to 11.5" and one of the short sides must serve as the top of page

The caption "DRAWING PAGE" must be placed 1" from top edge of page

Drawing area for mark is 8 cm square

▶ **Types of Marks:**

Color Marks - Drawing must show the mark in color and must name the color

3-Dimensional Marks - In a single rendition the applicant must indicate that the mark is three-dimensional

Motion Marks - Drawing may depict a single movement or up to 5 frames showing various points in movement

Showing Placement - Broken lines can depict an object on which the mark appears